HP's new Hyper-Converged Appliance eliminates virtual infrastructure silos for VMware vSphere

The Highlights

The new HP Hyper-Converged appliance is a service orientated, highly available system that enables complete deployment of virtualized compute and storage infrastructure in minutes.

HP introduces the HP StoreVirtual HC2400 Hyper-Converged System, our first offering in the rapidly growing hyper-converged infrastructure market. The HC2400 is a turnkey hyper-converged system that combines the industry's leading software-defined storage and x86 computing platforms with robust VMware vSphere integration and rapid startup.

- Brings together compute, storage, hypervisor and management capabilities into a single, service-oriented and scale-out resource.
- Simplifies virtual infrastructure from ordering and deployment to support of business-critical apps and virtual desktops.
- Load virtual machines in minutes on a single appliance that incorporates fully clustered, highly available servers and storage with an all-inclusive, enterprise-class feature set.
- Pre-configured at delivery and features a quick start wizard that requires the entry of IP addresses, credentials and VMware vSphere license information to configure in minutes.

The Story

Virtualization continues to be the fastest growing infrastructure trend, but complexity of building with individual components is a tough hurdle for many customers.

Hyper-converged systems are the next wave of converged infrastructure

- The Hyper-Converged market is growing rapidly because of the complexity in building a traditional virtualization infrastructure from individual components.

- Customers are focusing on time to value. These systems represent the next wave of converged infrastructure for midsize customers and enterprise remote and branch offices (ROBO).

Centralized management and easy to deploy

- Offer customers centralized management from inside VMware vCenter Server, enabling easy management of the entire virtual infrastructure from a single pane of glass.
- Accelerate your customer's deployments by offering configurations in less than 15 minutes.

Rich data services, increased storage efficiency, lower data storage costs

- The HC2400 includes a rich set of data services, including stretch cluster capabilities that keep applications online during appliance, rack-level or site-wide outages.
- Automated, sub-volume auto-tiering, thin provisioning and space reclamation provide storage efficiency and help lower data storage costs without sacrificing performance.

Call to Action

1. Use the announcement brief, customer presentation and press release when talking to any small to mid-size customer or enterprise ROBO opportunity.
Bring the benefits of hyper-converged infrastructure to your Small and Medium Business customers and Enterprise Remote and Branch office customers
2. **Get trained!** Watch the short take and share the blog post with your target customers.
3. **Learn more on the** WW Sales Portal